



**WE WANT YOU**



## USA Brand Ambassador Program 2020

We at Teufelberger believe in people who follow their passion and live their dreams, because we are the same. We love what we do and want to share our knowledge with you to make being an arborist easier and safer. We started the Teufelberger Ambassador program to support this goal.

We are on the lookout for potential Ambassadors in **USA** to help promote the Teufelberger brand and to help educate the market on safe work practices while using our products. The Brand Ambassador program is open to candidates of all ages and skill sets but will require a high level of passion for our industry and our brand.

### **Why are we doing it?**

- To promote knowledge sharing all over the world.
- To encourage safe use of equipment according to norms and standards.
- To promote best practices and expert tip's for daily use.
- To boost the interest for the profession of arborists.
- To support newcomers in the community to make their way.
- To spread passion for trees in the community and beyond.
- To promote a responsible treatment of nature.

## **What are the minimum requirements for joining the Teufelberger ambassadors team?**

- Must be over 18 years old.
- Must be a certified arborist.
- Have minimum 5 years of experience in the industry.
- Must be an American citizen and live in USA.
- Must be able to travel all over the world.
- Must be a current user of Teufelberger products
- Regional, National and/or International TCC experience required

## **How to apply ?**

Fill the online form before the 1st of December 2019

<https://usa-teufelberger-ambassador.paperform.co>

## **What next ?**

- A committee (Jason Lague , Ludovic Rambert , Mark Chisholm and Treemagineers) will review all applications and make the selection in December 2019 and January 2020.
- In February 2020, Teufelberger will publish the results and communicate the names of the 3 or 4 American ambassadors for the 2020 season.

## **Important**

Teufelberger promotes the application of the principle of non-discrimination in all its forms in all acts of management and decision of the company or organization and in particular in all stages of the management of human resources and partners.

Our ambassadors must therefore convey the same principles of respect and non-discrimination.

More information regarding the Ambassador program here :

<https://www.teufelberger.com/en/products-services/tree-care/application-specific-menu-treecare/teufelberger-ambassador.html>